

OSD-GRF 301 ILLUSTRATION IN DIGITAL ENVIRONMENT						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
OSD-GRF 301	ILLUSTRATION IN DIGITAL ENVIRONMENT	2.00	0.00	0.00	2.00	3.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: Bachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: The aim of this course is to provide knowledge about design, offer opportunities to practice drawing/illustration techniques in digital environments, and develop the ability to apply what has been learned about design					
Course Contents	: This course covers digital illustration techniques and the application of design elements.					
Recommended or Required Reading	: Source Name: Adobe. (n.d.). Place multiple files in Illustrator. Adobe Help Center. https://helpx.adobe.com/tr/illustrator/using/place-multiple-files.html					
	Source Name: Becer, E. (1997). İletişim ve grafik tasarım. Dost Kitabevi					
	Source Name: Erdal, G., & Erdal, K. (2023). Design in children's books. Uluslararası Sosyal Bilimler Eğitimi Dergisi, 9(1), 121–146.					
	Source Name: Kılıç, A. (2021). An evaluation on children's book illustrations and digital collage illustration techniques. Journal of Arts, 4(2), 79–85. Material: Computer, Laptop computer, Display-integrated graphics tablet					
Planned Learning Activities and Teaching Methods	: Lecture, Discussion, Question-and-Answer, Demonstration, and Practice					
Recommended Optional Programme Components	: Increase visual perception					
Instructors	: Inst. Dr. Pınar Güngür					
Instructor's Assistants	: Instructor					
Presentation Of Course	: Face to Face					
Update Date	: 8/25/2025 11:32:26 AM					
Dosya İndirilme Tarihi	: 9/4/2025					

Course Outcomes
Upon the completion of this course a student :
1 Can produce digital illustrations using appropriate tools and techniques.
2 Can explain the fundamental concepts related to illustration.
3 Can apply the knowledge acquired about illustration techniques in compositions.
4 Can transfer their imagination into designs through the use of technology.

Preconditions						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS

Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Types and techniques of illustration (depiction) accompanied by examples, draft studies, and analysis of sample works."		*Types and techniques of illustration (depiction) accompanied by examples, draft studies, and analysis of sample works."	*Book Title: Communication and Graphic Design Page Range: 210-221 Link: Document Creation https://helpx.adobe.com/tr/illustrator/using/create-documents.html Link: Toolbar https://helpx.adobe.com/tr/illustrator/using/tools.html	*Lecture, Discussion, Question and Answer, Demonstration, Practice	Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2
2.Week	*Introduction to the computer program to be used in the course, basic information about drawing, importing and exporting.		*Introduction to the computer software to be used in the course, basic concepts of drawing, importing and exporting.	*Link: Placing Multiple Files https://helpx.adobe.com/tr/illustrator/using/place-multiple-files.html	*Lecture, Discussion, Question-Answer, Demonstration, Practice	Ö.Ç.1 Ö.Ç.1 Ö.Ç.1 Ö.Ç.1
3.Week	*Introduction to the computer software to be used in the course (providing information about color selection and the color panel).		*Introduction to the computer software to be used in the course (providing information about color selection and the color panel).	*Link: Color Selection https://helpx.adobe.com/tr/illustrator/using/selecting-colors.html	*Lecture, Discussion, Question-Answer, Demonstration, Practice	Ö.Ç.1 Ö.Ç.1 Ö.Ç.1 Ö.Ç.1
4.Week	*Introduction to the computer software to be used in the course, cropping, transforming, merging, and puppet warp.		*Introduction to the computer software to be used in the course, cropping, transforming, merging, and puppet warp.	*Link: Reshaping Objects https://helpx.adobe.com/tr/illustrator/using/crop.html	*Lecture, Discussion, Question-Answer, Demonstration, Practice	Ö.Ç.1 Ö.Ç.1 Ö.Ç.1 Ö.Ç.1

--

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
5.Week	*Providing information about advertising illustrations (depiction) and poster design. Theoretical presentation, assignment given to students, research week.		*Providing information about advertising illustrations (depiction) and poster design. Theoretical presentation, assignment given to students, research week.	*Book Title: İletişim ve grafik tasarım. Page Range: 201-205.	*Lecture, Discussion, Question-Answer, Demonstration, Practice	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
6.Week	*Problem-solving related to the practical application and development of advertising illustrations (depiction) and poster design; fostering and implementing students' ideas regarding assignments.		*Problem-solving related to the practical application and development of advertising illustrations (depiction) and poster design; fostering and implementing students' ideas regarding assignments.	*Book Title: İletişim ve grafik tasarım. Page Range: 201-205.	*Lecture, Discussion, Question and Answer, Demonstration, Practice	Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.3 Ö.Ç.4
7.Week	*Presentation of the advertising illustrations (depiction) and poster design practice. Implementation and visualization of assignments by students, preparation for presentation, and critique sessions.		*Presentation of the advertising illustrations (depiction) and poster design practice. Implementation and visualization of assignments by students, preparation for presentation, and critique sessions.	*Book Title: İletişim ve grafik tasarım. Page Range: 201-205.	*Lecture, Discussion, Question-Answer, Demonstration, Practice	Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4
8.Week	*Midterm Exam		*Midterm Exam			
9.Week	*Advertising illustrations (depiction) and advertisement page design (explanation of the design of advertisement pages found within magazines). Theoretical instruction, assignment given to students, and student research week.		*Advertising illustrations (depiction) and advertisement page design (explanation of the design of advertisement pages found within magazines). Theoretical instruction, assignment given to students, and student research week.	*Book Title: İletişim ve grafik tasarım Page Range: 221–224	*Lecture, Discussion, Question- Answer, Demonstration, Practice	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
10.Week	*Practical work and development of advertising illustrations (depiction) and advertisement page design; problem-solving related to the process, fostering students’ ideas about the assignments, and conducting critique sessions.		*Practical work and development of advertising illustrations (depiction) and advertisement page design; problem-solving related to the process, fostering students’ ideas about the assignments, and conducting critique sessions.	*Book Title: Communication and Graphic Design Page Range: 221–224	*Lecture, Discussion, Question-Answer, Demonstration, Practice	Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4
11.Week	*Providing information about the practical work on illustration (depiction) and book cover design, along with theoretical instruction. Assignment given to students and research week (analysis of books intended for individuals over the age of 18).		*Providing information about the practical work on illustration (depiction) and book cover design, along with theoretical instruction. Assignment given to students and research week (analysis of books intended for individuals over the age of 18).	*Book Title: Communication and Graphic Design Page Range: 239-242.	*Lecture, Discussion, Question-Answer, Demonstration, Practice	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
12.Week	*Implementation of practical work on illustration (depiction) and book cover design. Execution and visualization of assignments by students, preparation for presentation, and critique sessions (including analysis of books intended for individuals over the age of 18).		*Implementation of practical work on illustration (depiction) and book cover design. Execution and visualization of assignments by students, preparation for presentation, and critique sessions (including analysis of books intended for individuals over the age of 18).	*Book Title: Communication and Graphic Design Page Range: 239-242.	*Lecture, Discussion, Question-Answer, Demonstration, Practice	Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
13.Week	*Analysis of children's storybook illustrations and cover designs. Assignment given to students and research week.		*Analysis of children's storybook illustrations and cover designs. Assignment given to students and research week.	*Article Title: An Evaluation on Children's Book Illustrations and the Digital Collage Illustration Techniques Page Range: 79–85 Article Title: Design in Children's Books Page Range: 121–146	*Lecture, Discussion, Question-Answer, Demonstration, Practice	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
14.Week	*Practical work on children's storybook illustrations and cover design. Development of students' ideas regarding assignments and problem-solving related to implementation.		*Practical work on children's storybook illustrations and cover design. Development of students' ideas regarding assignments and problem-solving related to implementation.	*Article Title: Design in Children's Books Page Range: 121–146	*Lecture, Discussion, Question-Answer, Demonstration	Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4
15.Week	*Presentation of children's storybook illustrations and cover design. Implementation and visualization/preparation for presentation of assignments by students, followed by critique sessions.		*Presentation of children's storybook illustrations and cover design. Implementation and visualization/preparation for presentation of assignments by students, followed by critique sessions.	*Article Title: Design in Children's Books Page Range: 121–146	*Lecture, Discussion, Question-Answer, Demonstration	Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4 Ö.Ç.3 Ö.Ç.4

Assesment Methods %
1 Vize : 40.000
4 Final : 60.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Ders Öncesi Bireysel Çalışma	8	1.00	8.00
Ders Sonrası Bireysel Çalışma	8	1.00	8.00
Derse Katılım	14	2.00	28.00
Diğer	7	4.00	28.00
Vize	1	1.00	1.00
Final	1	1.00	1.00
Ödev	8	2.00	16.00
Total :			90.00
Sum of Workload / 30 (Hour) :			3
ECTS :			3.00

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person s ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılama Talebi : Engel durumuna ilişkin herhangi bir uyarılama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevsehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.